

Besafe Online

Conference Keynote Speech

For Educational Conferences - Wellbeing in the Digital World,

Why You, Why Now, Why Me.

Schools have gradually been brought into the Online Digital world of Social Media & Gaming, whilst our wonderful Digital Resident students have been interacting and messaging this way, on their devices since first getting them. Whilst we Digital Visitors use the Internet possibly as much as our children, we do not use Internet Access the same way.

With all the Online and Device Risks that can lead to Danger and subsequent Harm, and schools becoming more digitally aware, certain UK legal requirements have been put in place to ensure schools are Keeping Children Safe in the Digital World.

So Why You, well since 2012 these UK legal requirements have become ‘demands’ and there is an expectation that schools will educate, inform and make children aware of the possible dangers.

So Why Now, as more children are using Devices, Social Media and Gaming at younger and younger ages, some with now boundaries set at all, many children are ignoring (or don’t know) the risks, endangering themselves and resulting in possible Online Exploitation.

So Why Me, having worked extensively in UK Schools, International Schools in Europe, Middle East and Far East Asia, I have a deep knowledge of the technological context in which international schools work and therefore have a unique insight into international schools specific context and always tailor my approach accordingly. I always focus on the practical application of Online safety & Social Media Training that is up to date, current, relevant and specific. This allows for the exploration of the wide range of Online Behaviour and gives delegates the most current 'Online Safety message', not simply standard, ad-hoc '*E-Safety'* Advise

Content:

1. Why You – Why Me – Why Now – Definition, History
2. UK Legislation 2012 – 2018
3. Three C’s – Content Conduct Contact
4. Current Statistics – Dangers & Vulnerability
5. What is Expected of Schools & Academies
6. Current Apps & Sites & What Parents Fear
7. Online Bullying, Online Grooming & Inappropriate Images
8. Online Challenges (Inc Momo)
9. Parental Guidance & Best Practice & Resources

Jonathan Taylor MSc Online Safety & Social Media Consultant - [www.besafe-online.co.uk](http://www.besafe-online.co.uk)

Children and young adults are over-sharing daily through direct messaging, picture messaging, social media, gaming and technology. Children and Young adults can become intentional victims of exploitation by behaving illegally or inappropriately, however with the evolutional of technology and connectivity they can become unintentional victims through lack of awareness and education. If children and young adults are old enough to be given or use an internet enable devices for social media or gaming, then they are old enough to be taught 'Making the Right Choice' can be crucial. Jonathan Taylor MSc

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